

Small Business

Web Books PRICE LIST

Small business owners view, print, and download our web books... **from your site.**

**WEB
SAMPLES
AVAILABLE**

PRICES EFFECTIVE JUNE 2010



ADD OUR WEB BOOKS TO YOUR SITE IN **4 EASY STEPS**

1 Provide your logos, colors, and information and we will add them to the web book covers. Design services are free.

2 Review and approve your customized covers.

3 Fill-in and sign the annual licensing agreement.

4 NewGround then provides PDF files of your customized web books which you add to your site.



The Plan
A Step-by-Step Business Plan Workbook
El Plan
Un Libro de Trabajo para Planear su Negocio Paso a Paso

ANNUAL LICENSING FEE
\$1900 English or Spanish
\$2500 Both Books



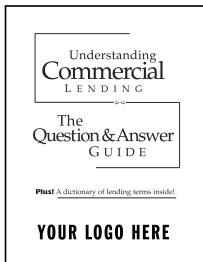
Understanding Where You Stand
A Simple Guide to Your Company's Financial Statements
Sepa Bien Cuál es su Situación Actual
Una guía simple de los estados financieros de su empresa

ANNUAL LICENSING FEE
\$1300 English or Spanish
\$2500 Both Books



Managing Cash
The Small Business Owner's Guide to Financial Control
Administre su Dinero
Guía de control financiero para propietarios de pequeños negocios

ANNUAL LICENSING FEE
\$1300 English or Spanish
\$2500 Both Books



Understanding Commercial Lending
The Question-and-Answer Guide
Entendiendo los Préstamos Comerciales
La Guía de Preguntas y Respuestas

ANNUAL LICENSING FEE
\$1600 English or Spanish
\$2500 Both Books



Buying & Selling a Small Business
Cómo comprar y Vender un Pequeño Negocio

ANNUAL LICENSING FEE
\$1600 English or Spanish
\$2500 Both Books



Your Place in the Marketplace
A Simple Guide To Your Small Business Marketing Plan
Su Lugar en el Mercado
Una Guía Sencilla para elaborar el Plan de Mercadeo para su pequeño negocio

ANNUAL LICENSING FEE
\$1600 English or Spanish
\$2500 Both Books



The Small Business Report Card
El Boletín de Calificaciones Para la Pequeña Empresa

ANNUAL LICENSING FEE
\$900 English or Spanish
\$1700 Both Books

All of our books are also available in Spanish

Customized Books Promote your Organization!



NEED IDEAS FOR YOUR CUSTOM COVERS?

Ask for examples we developed for other organizations.

Pick Several Web Books & Save

QTY.	ANNUAL FEE	EACH
2	\$2500	\$1250
3	\$3600	\$1200
4	\$4800	\$1200
5	\$5500	\$1100
6	\$6000	\$1000
7	\$6300	\$900
8	\$6800	\$850
9	\$7380	\$820
10	\$8000	\$800
11	\$8470	\$770
12	\$9000	\$750
13	\$9425	\$725
14	\$9800	\$700

Guidebooks for Small Business Owners

**New
Ground
PUBLICATIONS**

www.NewGroundPublications.com

EMAIL NewGround@NewGroundPublications.com

106 Terrace Avenue Riverside, Rhode Island 02915

800.207.3550 FAX: 401.437.1606